

FOR IMMEDIATE RELEASE

**Online Exhibitor Registration Now Open for Southeastern
Endurance and Multisport Expo**

*Qualified Vendors Largest East Coast Expo for Endurance and
Multisport Athletes*



ATLANTA, Jan. 15, 2009 – Online [registration](#) for exhibitors at the [Southeastern Endurance and Multisport Expo](#) (SEE-ME), a Charitable Sports Productions’ event, opened today. Online exhibitor registration for the largest expo east of the Mississippi for endurance and multisport athletes is available at www.seeme2009.com. Scheduled for Saturday, April 4, 2009 at the Cobb Galleria Centre in Atlanta, Georgia, SEE-ME provides companies an opportunity to showcase the latest gear and hottest trends for the 3,000 endurance and multisport athletes who will attend.

“If you’ve got the gear that endurance and multisport athletes crave, need or want, SEE-ME is the place to showcase your products,” said Jim Rainey, senior partner, Charitable Sports Productions. “SEE-ME provides a depth of opportunity for exhibitors, including product launch support, on-site demonstrations, informative and educational seminars and more. Our goal is to give every exhibitor access to their target customers for hands-on testing, direct interaction, feedback and sales.”

Online registration saves exhibitors valuable time and money and ensures their presence at the largest regional event for the endurance and multisport communities. Attendees will be aspiring or experienced athletes in the sport(s) of distance running, road cycling, mountain biking, triathlons, adventure racing, hiking, swimming, and kayaking/paddling. “These athletes come looking for their next competitive advantage or their next sporting adventure, it’s the perfect place to show-off a product’s advantage,” added Rainey.

SEE-ME will accommodate up to 100 exhibitors in a space designed for the athlete experience. New to this year’s event, all exhibitors will be able to capture sales leads or add to their e-mail database at the booth through an attendee identification product.

The annual expo is a production of [Charitable Sports Productions](#), an event management company dedicated to providing services and financial support to named beneficiaries through the proceeds of sporting events and programs. For the first year, SEE-ME is being held in a larger space at Cobb Galleria Centre to accommodate exhibitors and attendees. The event began in 2005 under the direction of several Atlanta triathletes and has grown steadily from a multisport expo for Georgia athletes to its current scale as the largest expo for multisport and endurance athletes in the region. This year’s expo continues the focus of an endurance and multisport event for athletes, designed by athletes.

Southeastern Endurance and Multisport Expo

The Southeastern Endurance and Multisport Expo (SEE-ME) is the single, largest expo east of the Mississippi dedicated to the endurance and multisport communities. Held each year near the start of the endurance and multisport seasons, SEE-ME provides the information, access, seminars and demonstrations of the latest gear and trends for the aspiring or experienced athlete. More information, including registration, is available at www.seeme2009.com.

Charitable Sports Productions

Charitable Sports Productions is an event management company dedicated to providing services and financial support to named beneficiaries through the proceeds of sporting events and programs. More information is available at www.charitablesportsproductions.com.

###

Editors Notes:

Web Address:

www.seeme2009.com

Images Available:

High-resolution images from last year's expo are available upon request.

Interview Available:

Jim Rainey, senior partner, Charitable Sports Productions

Media Contact:

Jenny Schmitt

1 (404) 421-8323

jschmitt@cloudspark.com